



University of Bologna  
Dipartimento di Informatica –  
Scienza e Ingegneria (DISI)  
Engineering Bologna Campus

Class of  
**Infrastructures for  
Cloud Computing and Big Data M**

***Cloud Support and Global Strategies***

**Antonio Corradi**  
Academic year 2019/2020

# CLOUD DATA CENTER

---

Let us have a look at the **cloud internal organization...**

The Cloud means **a big data center, federated with other ones,** and capable of giving **good and fast answers** to users

There are several **(even contrasting) requirements** a DC must obey to:

- **Fast answers to users**, so not to let them wait for too much
- Giving **correct & safe answers**, without taking answer time in mind

There are two main tendencies for customer satisfaction :

- **Real time in answering**
- **Safety of data in the architecture**

**In global environments, where many copies are present and reside in many geographical locations**

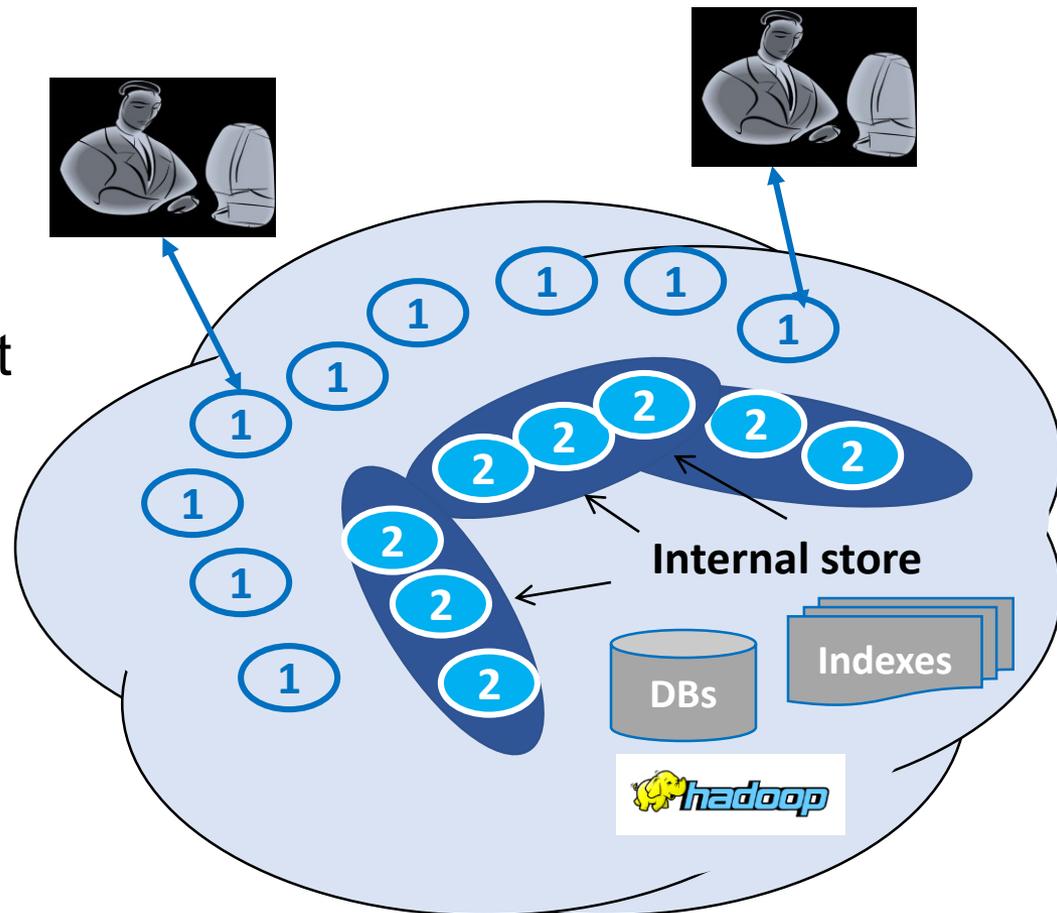
# CLOUD DATA CENTER

Let us have a look at the **cloud internal organization...**

The Cloud means a **big data center, federated with other ones,** and capable of giving good and fast answers to users.

It consists of **two levels** of service in a **two-level** architecture:

- The **first level** is the **one interacting with users** that requires **fast and prompt answers**
- The **second, deep level** is the one in charge of **deep data** and their **correct and persistent values**



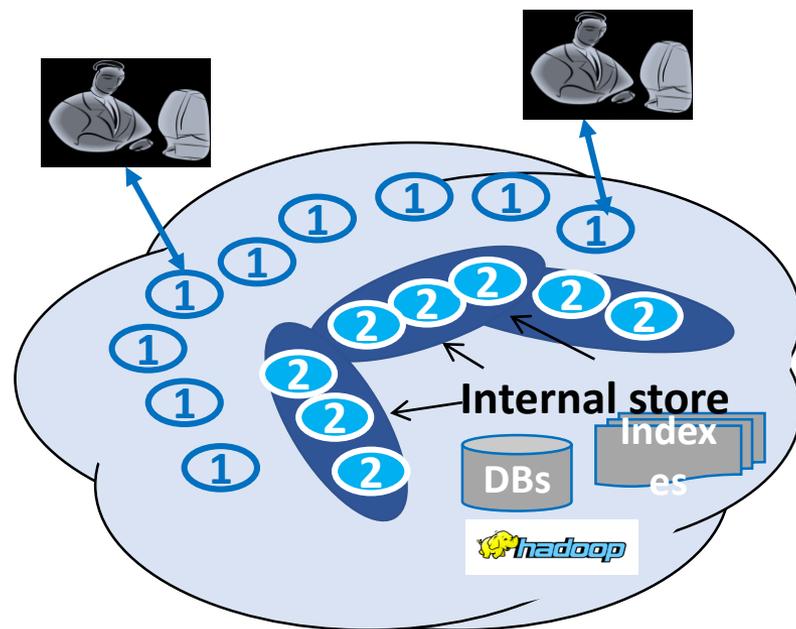
# CLOUD EDGE LEVEL 1

The **level 1** of the Cloud is the layer very close to the client in charge of the **fast answer to user needs**

This level is called “**CLOUD edge**” and must give very prompt answers to **many possible client requests, even concurrent ones with user reciprocal interaction**

The edge level has the first requirement of **velocity** and **should return fast answers**: for **read** operations, no problem; for **write** operations some **problems may arise** and **updates are tricky**

Easy **guessing model**: try to **forecast the update outcome** and **answer fast**, but operate in background with the level 2



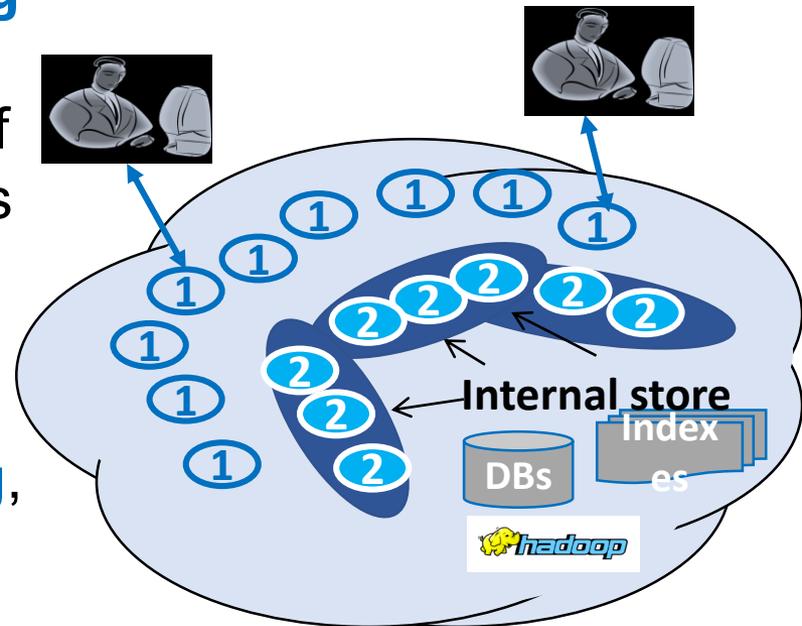
# LEVEL 2: CLOUD INTERNAL

The **level 2** of the **Cloud** is the layer responsible for stable **answers** to the **users** given by **level 1** and of their **responsiveness**.

This level is **CLOUD internal**, hidden from users and away from **online duties of fast answer**.

**Level 2** is in charge of **replicating data and keeping caches** to favor user answers. Replication of course can provide several copies to provide fault tolerance and to spread loads

**Replication policies** do not require **replication of everything**, but only some **significant parts** are replicated (called **shard** or 'important' pieces of information **dynamically decided**)



# CLOUD TWO LEVELS

---

Let us have a deeper look at the replication in a **cloud data center**

**Any level replicates**

- The **first edge level** proposes an architecture based on **replication** tailored to **user needs**. **Resources are replicated for user demands and to answer with the negotiated SLA within deadlines**
- The **second internal level** must support the **user long-term strategies** (also **user interactions and mutual replication**) and its design meets that requirements for different areas. The second level **optimizes data in term of smaller pieces called shards**, and also supports **many forms of caching services** (memcached, dynamo, bigtable, ...)

**Any level replicates in a dynamic way, according to current necessity**

# CLOUD REPLICATION – LEVEL 1

---

**Replication is used extensively in Cloud**, at any level of the data center, with different goals

At the **level edge 1**, users expect a good support for their needs  
Replication is the key for an efficient support and for prompt answer (often transparently to the final user)

- **Processing**: any client must own **an abstraction of at least one dedicated server activity** (even more in some case for specific users)
- **Data**: the server must organize **copies of data to give efficient and prompt answers**
- **Management**: the Cloud control must be capable of **controlling resources in a previously negotiated way, toward the correct SLA**

***Replication is not user-visible and transparent***

# CLOUD REPLICATION – LEVEL 2

---

**Cloud replication at the level 2** has the goal of supporting safe answers to user queries and operations, but it **is separated as much as possible from the level 1**

Replication here is in the use of **fast caches that separate the two levels and make possible internal deep independent policies**

Typically the **level 2 tends to use replication in a more systemic perspective**, so driven by the **whole load** and **less dependent on single user requirements**.

In general, nothing is **completely and fully replicated** (too expensive), and **Cloud identifies smaller dynamic pieces** (or **shards**) that are **small enough** not to clog the system and changing based on **user dynamic needs**

***SHARDING is used at any level of Datacenters***

# CLOUD SHARDS

---

The definition of **smaller contents for replication (sharding)** is very important and cross-cutting

- Interesting systems replicates data but must define the proper pieces of data to replicate (shards), both to achieve **high availability** and to **increase performance**
- Depending on **use** and **access to data** we replicate **most requested pieces** and **adapt them** to changing requirements
- Data cannot be **entirely** replicated with a **high** degree of replication

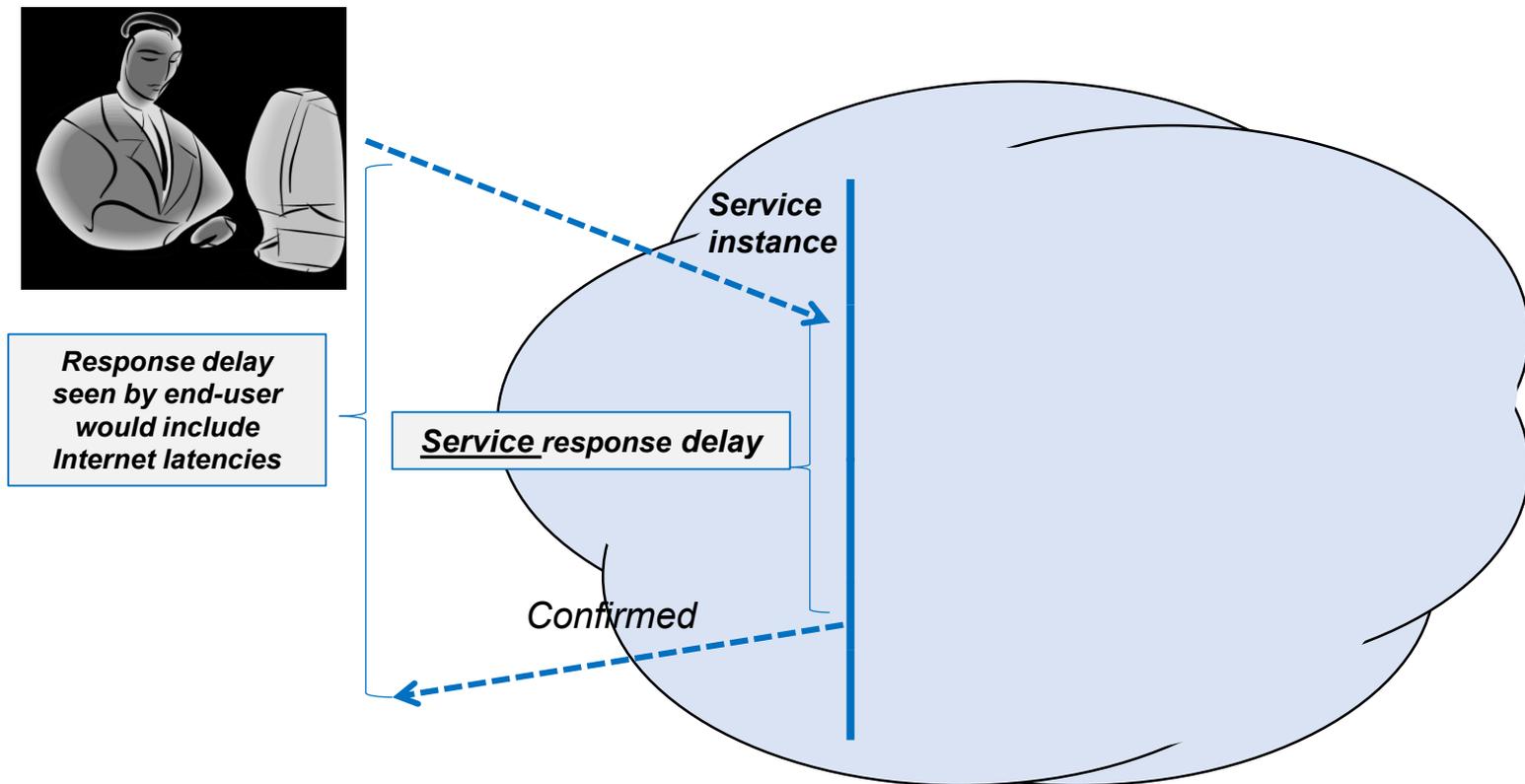
***Shards may be very different depending on current usage***

***If a piece of data is very critical, it is replicated in more and more copies to support the operations***

***Another critical point is when the same data is operated upon by several processes: the workflow must be supported not to introduce bottlenecks (so parallelism of access can shape data shard)***

# CLOUD SERVICES TIME

- **Users expects a very fast answer** and some operations accordingly.
- **The system must give fast answers** but must operate with dependability (reliability and availability).



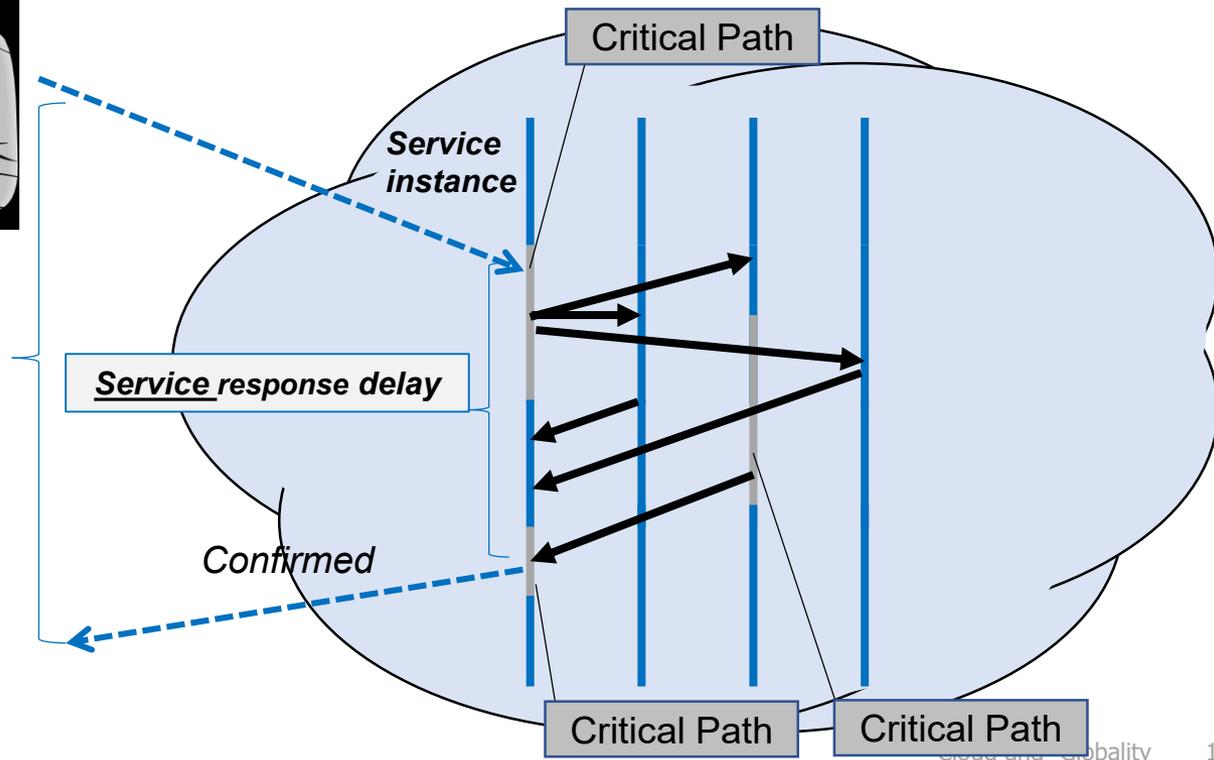
# CLOUD CRITICAL PATHS

The fast answers are difficult for working synchronously if you have subservices

- Waiting for slow services with many updates forces to defer the confirmation and worsening the service time
- In this case the delay is due to middle subservice



Response delay seen by end-user would include Internet latencies



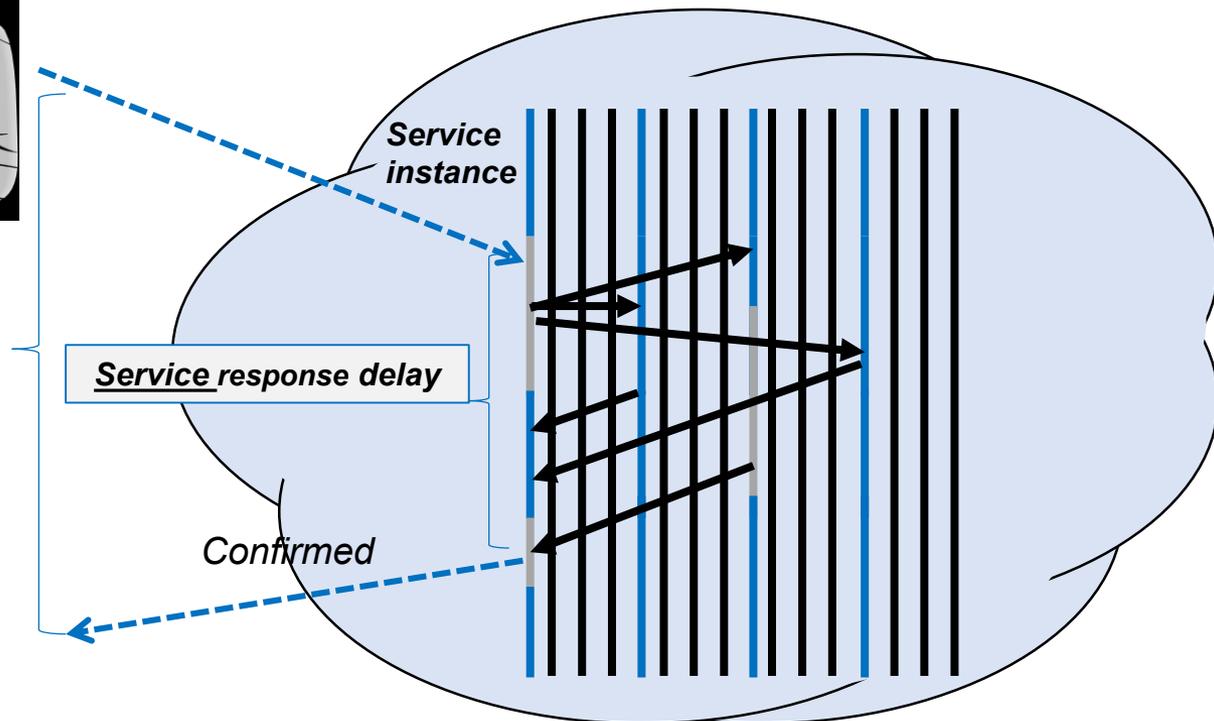
# CLOUD REPLICAS AND PARALLELISM

## Fast answers can stem from replicas and parallelism

- With replication you can favor parallel execution only for **read operations**
- That can speed up the answer



*Response delay seen by end-user would include Internet latencies*



# CLOUD UPDATES VS INCONSISTENCY

If we have several copy update, we need multicast, but we may have **more inconsistency**

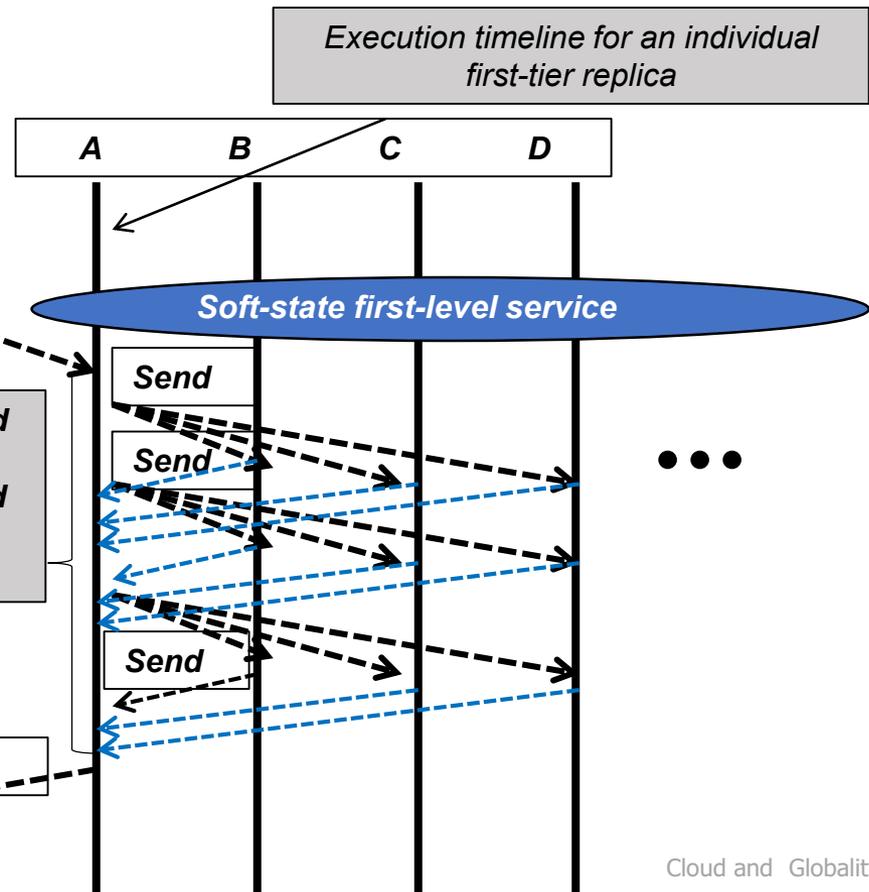
If we do not want to wait, the order in which the operations are taken on copies can become a problem



Response delay seen by end-user would also include Internet latencies not measured in our work

Now the delay associated with waiting for the multicasts to finish could impact the critical path even in a single service

Confirmed



# CLOUD ASYNCHRONOUS EFFECT

---

If we use extensively internal replicas and parallelism

to limit user expected delays, we need to go less synchronous, and adopt extensively an asynchronous strategy

Answers are given back when the level 2 has not completed the actions (write actions) and those actions can fail ...

- If the replicas receive the operations with a different schedule, their final state can be different and not consistent
- If some replicas fail, the results cannot be granted (specially if the leader fails) and the given back answer is incorrect
- Some agreements between different copies must be achieved at level 2 (eventually)

All above issues contribute to inconsistency that clashes with safety and correctness

# INCONSISTENCY IS DEVIL

---

We tend to be very concerned about correctness and safety  
⇒ **So we feel that** inconsistency is devil

We tend to be very consistent in our small world and confined machine

But let us think to **specific CLOUD environments:**  
**do we really need a strict consistency any time?**

- **Videos on YouTube.** Is consistency a real issue for customers?
- **Amazon counters** of “number of units available” provided real time to clients

Customers can really feel the difference with small variations?

So, **there many cases in which you do not need a real correct answer**, but some **approximations to it** (of course, **the closer the better**) is more than enough

# CAP THEOREM OF ERIC BREWER

---

Eric Brewer argued that:

“you can **have just two from the three properties**  
(2000 keynote at ACM PODC)

**Consistency, Availability, and Partition Tolerance**”.

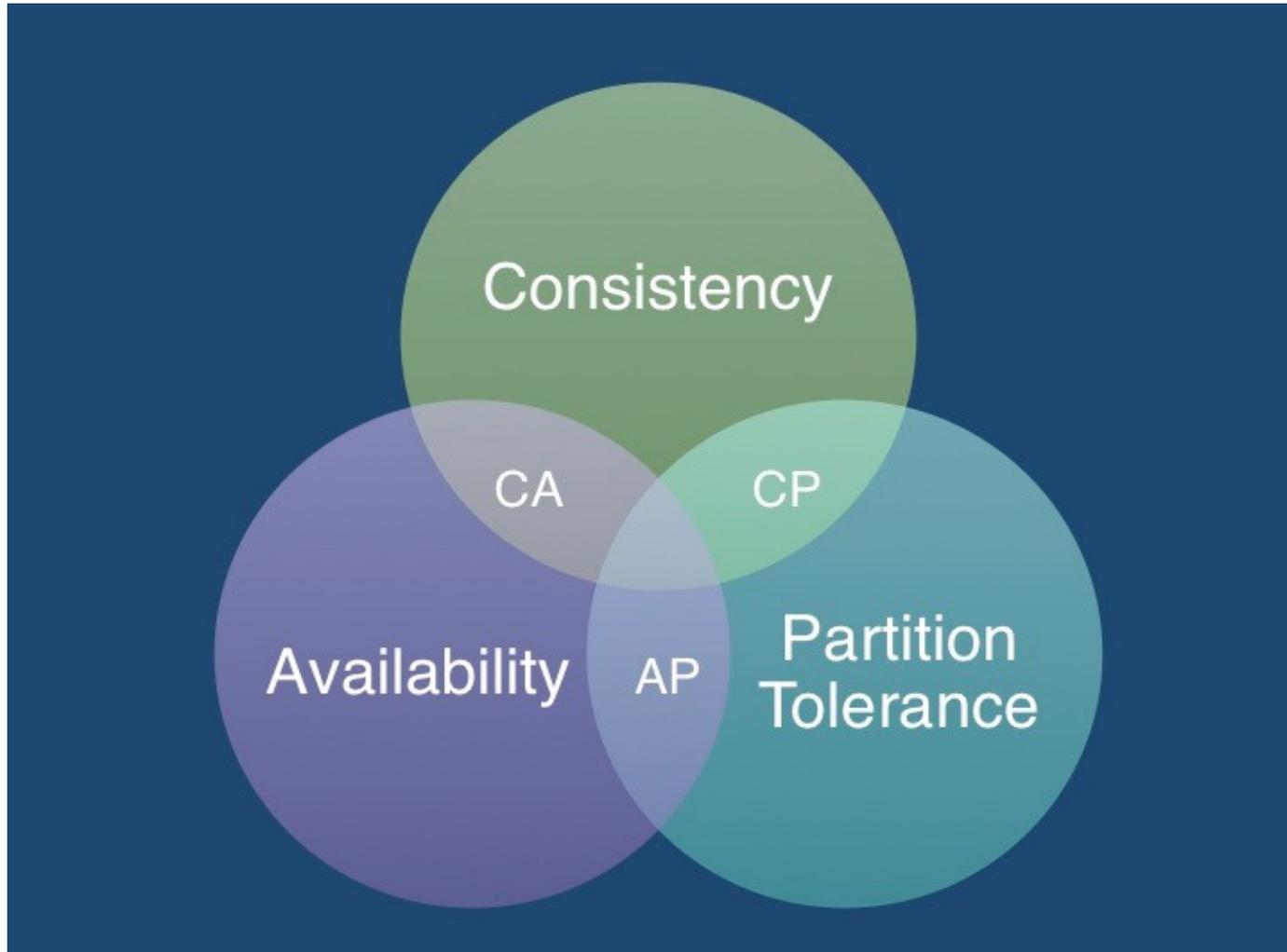
- **strong Consistency**: all clients see the **same view**, even in the presence of updates
- **high Availability**: all clients can find anytime **at least one replica** of the data, even in the presence of failures
- **Partition-tolerance**: the system properties still hold even when the **system is partitioned and must works on**

Brewer argued that since **availability** is paramount to grant fast answers, and **transient faults** often makes impossible to reach all copies, **cached must be used even if they are stale**

The **CAP** conclusion is to **weaken consistency for faster response (AP, neglecting and even losing C)**

# CAP THEOREM OF ERIC BREWER

---



# TWO PERSPECTIVE

---

**Pessimist:** “You know you have one problem when the crash of a computer you have never heard of stops you from getting any work done” (*Lamport*)

**Optimist:** A distributed system is a collection of independent computers that appears to its users as a single coherent system

## **Academic-like point of view:**

Clean abstractions, Strong semantics, Things that are formally provable and that are smart

## ***User-like point of view:***

*Systems that work (most of the time), Systems that scale well, Consistency not important per se*

# ACID PROPERTIES (PESSIMISTIC)

---

The idea of granting the **maximum of consistency** is embodied by the **ACID properties** typically considered in

- Concurrent execution of multiple transactions
- Recovery from failure
- **Atomicity**: Either all operations of the transaction are properly reflected in the database (commit) or none of them are (abort)
- **Consistency**: If the database is in a *consistent* state before starting a transaction, it must be in a *consistent* state at the end of the transaction
- **Isolation**: Effects of ongoing transactions are not visible to transactions that executed concurrently. Basically “we’ll hide any concurrency”
- **Durability**: Once a transaction commits, updates can not be lost nor their effects rolled back

# ACID PROPERTIES

---

A “**serial**” **ACID execution** is one where there is **at most one transaction running at a time**, and it completes via commit or abort before another one starts: “**serializability**” is the “**illusion**” of a serial execution but with (increasingly) heavy costs

Let us think to two extreme cases:

- **Embarrassingly easy ones**: transactions that do not conflict at all (like Facebook updates by a single owner to a page that others only read and never change – meteorological systems)
- **Conflict-prone ones**: transactions sometimes interfere and replicas could be left in conflicting states, if no attention is paid to order the updates. **Scalability for this case is terrible**

The costs of transactional **ACID model on replicated global data** can be surprisingly high in some settings

**Solutions must involve ad-hoc solutions, such as sharding and coding ad-hoc transactions**

# CAP STRATEGY

---

Brewer's **CAP** theorem:

*“you cannot use transactions at large scale in the cloud”*

...or in other large dimension systems ...

We saw that the **real issue is mostly in the highly scalable and elastic outer tier** (“stateless tier”) close to the users and does **not impact on the second inner layer**

In reality, Cloud systems use transactions all the time, but **they do so in the “back end”**, and they shield away that layer as much as possible **from users, to avoid overload and not to create bottlenecks**

# BASE MOTIVATION

---

## eBay researchers:

- found that many eBay employees came from **transactional database** backgrounds and were used to the transactional style of “thinking”
- but the resulting applications **did not scale well** and **performed poorly on their cloud**

Goal was to guide that kind of programmers to a cloud solution that performs much better by giving new guidelines in designing internal applications:

- **BASE is the solution that reflects experience with real cloud applications** and provide a new workflow
- “Opposite” of **ACID**

# BASE PROPERTIES

---

**Basically Available:** the goal is to provide fast responses. Since in data centers **partitioning faults** are very rare, they are mapped into **crash failures** by forcing **the isolated machines to reboot...** But we may **need rapid responses** even when **some replicas can not be contacted on the critical path**

**Basically Available:** Fast response even if some replicas are slow or crashed

**Soft State Service:** Runs in first tier cannot store any permanent data and restarts in a “clean” state after a crash

To maintain data, either **replicate in memory in enough copies to never lose all** in any crash (active copies in memory) or **pass it to some other service that keeps “hard state”**

- **and E?**

# MORE BASE PROPRIETIES

---

**Basically Available:** Fast response even if some replicas are slow or crashed.

**Soft State Service:** No durable memory.

**Eventual Consistency:** shorten return path by send “**optimistic**” answers to the external client

- Could use **cached data** (without checking for staleness)
- Could **guess** at what the **outcome** of an update will be
- Might **skip locks**, hoping that no conflicts will happen (optimistic approach)
- Later, if eventually needed, **correct any inconsistencies** with an **offline cleanup activity**

# SOME IMPLEMENTATIONS

---

Use **transactions**, but **removing Begin/Commit points**

- **Fragment it into “steps” that can be done in parallel**, as much as possible
- Ideally each step is associated with a single event that triggers that step, by using **delivery of a multicast**

The **transaction Leader** stores these events in a **MOM middleware** system:

- Like an email service for programs
- Events are delivered by the message queuing system
- To provide a sort of ‘all-or-nothing’ behavior

The idea is **Sending the reply to the user before finishing the operation**

Modify the end-user application to mask any **asynchronous side-effects that might be noticeable**, by “weakening” the semantics of the operation and coding the application to work properly anyhow

# BASE EFFECT

---

Before **BASE**, the code was often **too slow and scaled poorly**, so end-users waited a long time for responses

With **BASE**:

- Code itself is **more concurrent**, hence **faster**
- **Eliminate locking, with early responses**, all make end-user experience snappy and positive
- But we do **sometimes see oddities when we look hard**

Suppose an eBay **auction running fast and furious**

Does every single bidder necessarily see every bid? And do they see them in the identical order?

Clearly, everyone needs to see the winning bid, but slightly different bidding histories should not hurt much, and that makes eBay 10x faster

The achieved speed may be worth the slight change in behavior!

# ACID VS. BASE

---

## ACID

Strong consistency for transactions  
highest priority

Availability less important

**Pessimistic**

Rigorous analysis

Complex mechanisms

## BASE

**Availability and scaling**  
highest priorities

**Weak consistency**

**Optimistic**

**Best effort**

**Simple and fast**

# ACID + BASE = CAP

---

What goals you might want from a large organization support system for sharing data globally

**C**onsistency, **A**vailability, **P**artition tolerance

- **Strong Consistency:** all clients see the same view, even in presence of updates;
- **High Availability:** all clients can find some replicas of the data, even in presence of failures;
- **Partition-tolerance:** the system properties hold even when the system is partitioned, and the work can go on without interruption

You can **obtain** only **two out of the three properties**

The choice of which feature to discard determines the **nature of your system**

# CONSISTENCY AND AVAILABILITY

---

Providing transactional semantics requires all functioning nodes to be in contact with each other (and no partition is allowed).

When a **partition occurs, no work can go on and the reconnection must be awaited.**

## Examples:

- Single-site and clustered databases
- Other cluster-based designs

## Typical Features:

- **Two-phase commit**
- **Cache invalidation** protocols
- **Classic DB** style

# AVAILABILITY AND PARTITION-TOLERANCE

---

If you neglect consistency, life is much better and easy...

You **can work in case of a partition and give answers**, then you will grant reconciliation afterwards.

## Examples:

- DNS
- Web caches
- Practical distributed systems for mobile environments are choosing like that (eBay as the pioneer)

## Typical Features:

- **Optimistic updating** with conflict resolution
- That is the **Internet philosophy**
- **TTLs** and **lease cache** management

# SEVERAL CONSISTENCIES

---

**Strict:** updates must happen instantly everywhere.

- A read must return the result of the latest write on that data: instantaneous propagation are not so realistic

**Linearizable:** updates appear to happen instantaneously at some point in time

- Like “Sequential” but operations ordered by a **global clock**
- Primarily used for formal verification of concurrent programs

**Sequential:** all updates occur in the same order everywhere

- **Every client sees the writes in the same order**
  - Order of writes from the same client is preserved
  - Order of writes from different clients may not be preserved
- Equivalent to Atomicity + Consistency + Isolation

**Eventual consistency:** when all updating stops, then eventually all replicas will converge to the identical values

- **Equivalent to CAP**

# EVENTUAL CONSISTENCIES

---

**When all updating stops, then eventually all replicas will converge to the identical values**

**Write propagation** can be implemented with two steps

All writes **eventually propagate** to all replicas

Writes, when they arrive, are written **to a log and applied in the same order at all replicas** (timestamps and “undo-ing”)

**Update propagation in two phases:**

1. **Epidemic stage:** Attempt to spread an update quickly willing to tolerate incomplete coverage for reduced traffic overhead
2. **Correcting omissions:** this phase grants that all replicas that were not updated during the first stage get the update

# TECHNOLOGY TOOLS CAP

---

<b>Service</b>	Guaranteed properties and introduced requirements
<b>Memcached</b>	No special guarantees
<b>Google GFS</b>	File is current if locking is used
<b>BigTable</b>	Shared key-value store with many consistency properties
<b>Dynamo</b>	Amazon shopping cart: eventual consistency
<b>Databases</b>	Snapshot isolation with log-based mirroring (a fancy form of the ACID guarantees)
<b>MapReduce</b>	Uses a “functional” computing model within which offers very strong guarantees
<b>Zookeeper</b>	Yahoo! file system with sophisticated properties
<b>PNUTS</b>	Yahoo! database system, sharded data, spectrum of consistency options
<b>Chubby</b>	Locking service... very strong guarantees

# Challenges at Internet Scale

- eBay manages ...

- Over 276,000,000 registered users
- Over 2 Billion photos

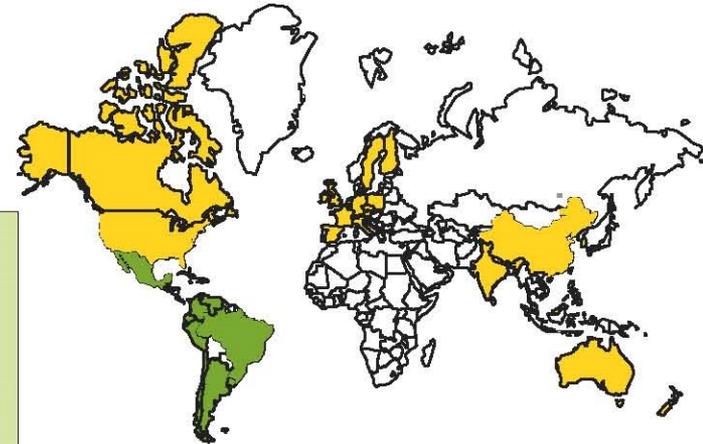
- eBay users trade \$2040 in goods every second -- \$60 billion per year
- eBay averages over 2 billion page views per day
- eBay has roughly 120 million items for sale in over 50,000 categories
- eBay site stores over 2 Petabytes of data
- eBay Data Warehouse processes 25 Petabytes of data per day

- In a dynamic environment

- 300+ features per quarter
- We roll 100,000+ lines of code every two weeks

- In 39 countries, in 8 languages, 24x7x365

**>48 Billion SQL executions/day!**



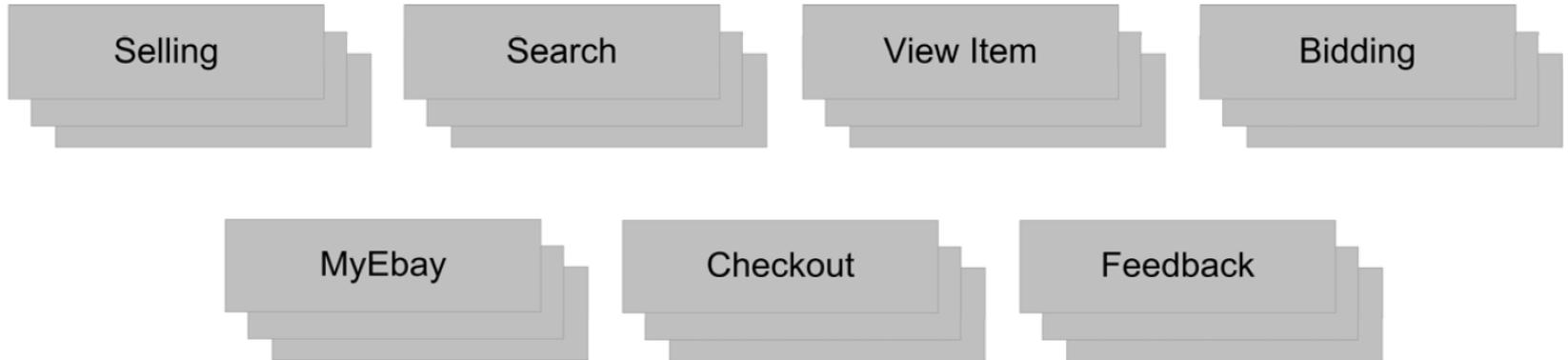
# 1 - PARTITION EVERYTHING

---

## Pattern: **Functional Segmentation**

Segment processing into pools, services, and stages

**Segment data along usage boundaries**



- You should split anything you can in **separated localities**
- No **large components** (to be kept consistent)

# 1 - PARTITION EVERYTHING

---

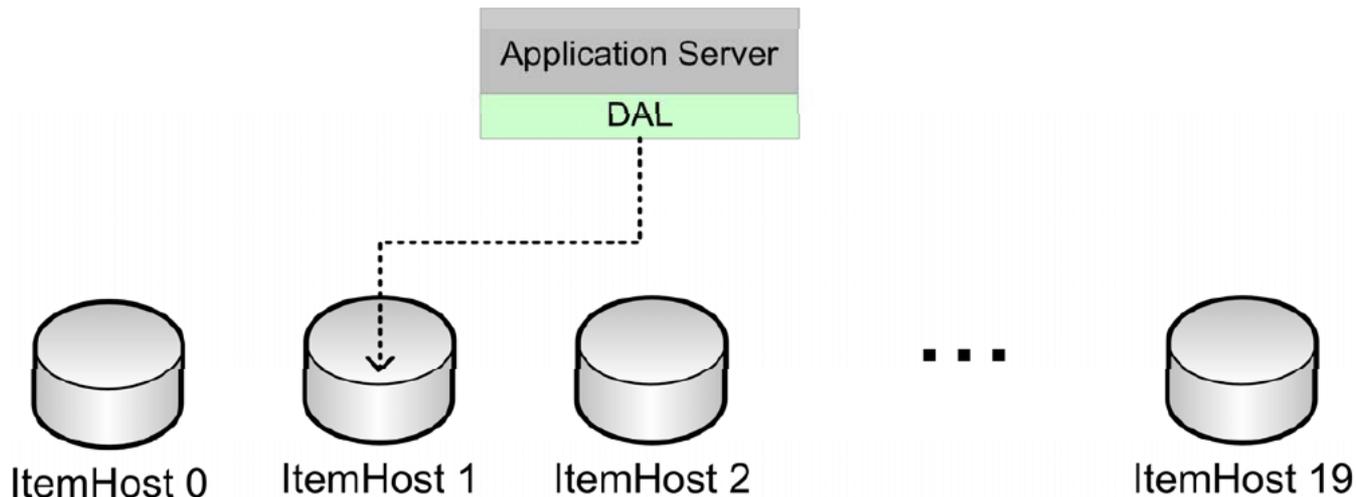
Pattern: **Horizontal Split.**

**Load-balance** processing.

- all servers are created **equal** within a pool.

**Split** (or “shard”) **data** along **primary access path**:

- partition by range, modulo of one key, lookup, etc.
- in the data access layer



# 1 - PARTITION EVERYTHING

---

The principle suggests to simplify the management

## Corollary: No Database Transactions

- Absolutely no client side transactions, two-phase commit, ...
- Auto-commit for vast majority of DB writes
- Consistency is not always required or possible

## Corollary: No Session State

- User session flow moves through multiple application pools
- Absolutely no session state in application tier

**Keep it simple (and short in time)**

# 2 - ASYNCHRONY EVERYTHING

---

## Prefer Asynchronous Processing

Move as much processing as possible to asynchronous flows

Where possible, integrate disparate components asynchronously

## Requirements

- **Scalability:** can scale components independently
  - **Availability:** can decouple availability state and retry operations
  - **Latency:** can significantly improve user experience latency at cost of data/execution latency
  - **Cost:** can spread peak load over time
- Asynchronous Patterns, Message Dispatch, Periodic Batch.

# 2 - ASYNCHRONY EVERYTHING

Pattern: **Event Queue** or **Streams decoupling**

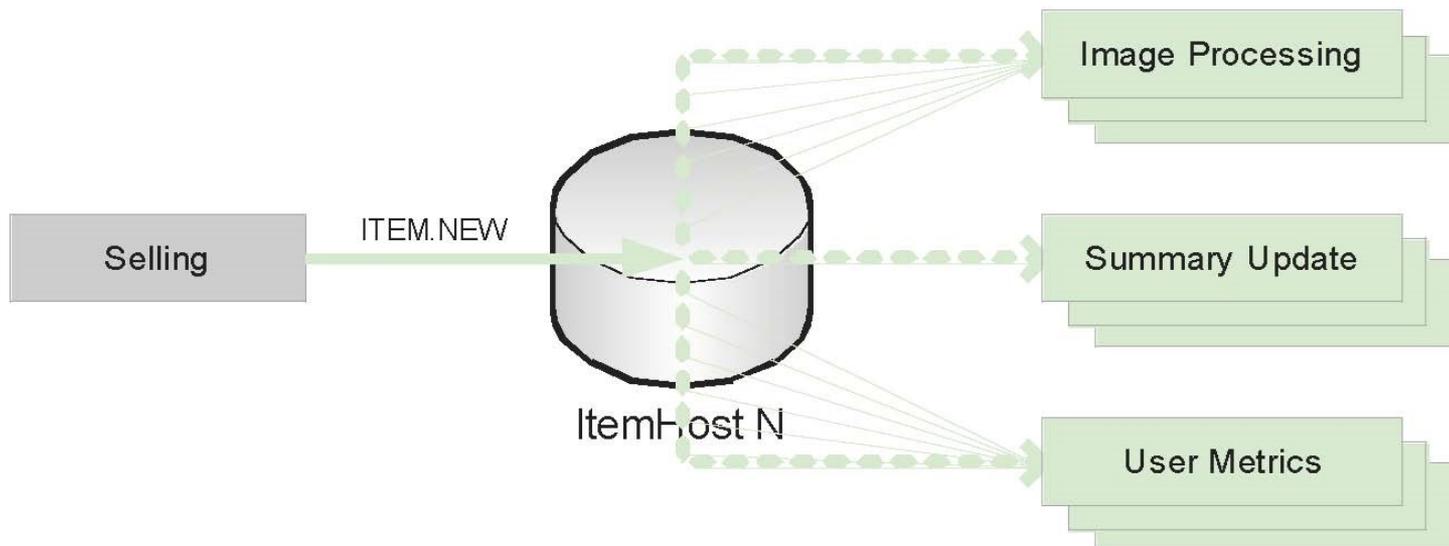
Primary use-case **produces event transactionally** such as

*Create event (ITEM.NEW, ITEM.SOLD)*

with primary insert/update

**Consumers** subscribe to events

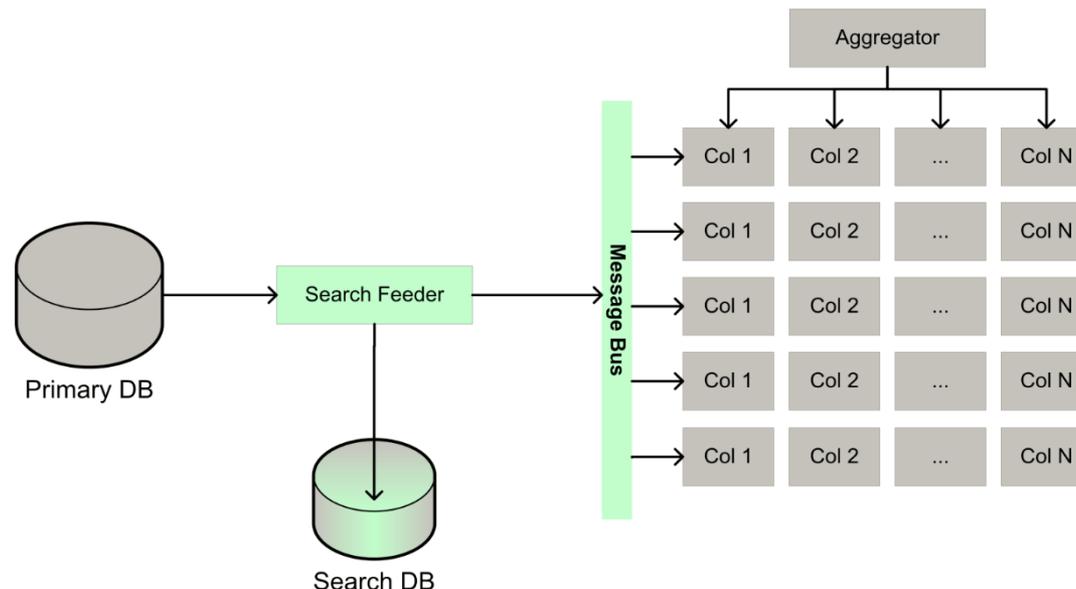
At least once delivery, No guaranteed order  
with idempotency and readback



# 2 - ASYNCHRONY EVERYTHING

## Pattern: **Message Multicast**

- **Search Feeder** publishes item **updates**, by reading item updates from primary database, and it publishes sequenced updates via Scalable Reliable Multicast-inspired protocol
- **Nodes listen** to assigned subset of messages, by the update of **in-memory index in real time** and **request recovery (NAK)** when messages are missed



# 2 - ASYNCHRONY EVERYTHING

---

## *Pattern:* **Periodic Batch**

Scheduled **offline batch processes**

Most appropriate for:

- Infrequent, periodic, or scheduled processing (once per day, week, month)
- Non-incremental computation (no “Full TableScan”)

## **Examples**

- Import third-party data (catalogs, currency, etc.)
- Generate recommendations (items, products, searches, etc.)
- Process items at end of auction

Often drives further **downstream processing** through **Message Dispatch**

# 3 - AUTOMATE EVERYTHING

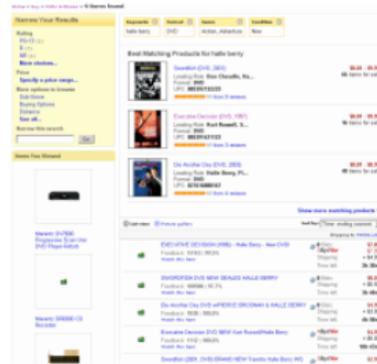
---

## Prefer Adaptive / Automated Systems to Manual Systems:

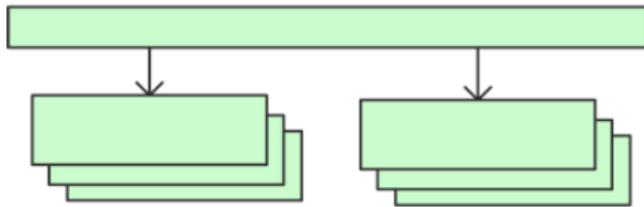
- **Scalability**: to scale with machines, not humans
- **Availability / Latency** to fast adapt to changing environment
- **Cost** Machines are far less expensive than humans and it is easy to learn / improve / adjust over time without manual effort
- **Functionality** Easy to consider more factors in decisions and explore solution space more thoroughly and quickly
- **Automation Patterns**
- **Adaptive Configuration**
- **Machine Learning**

# 3 - AUTOMATE EVERYTHING

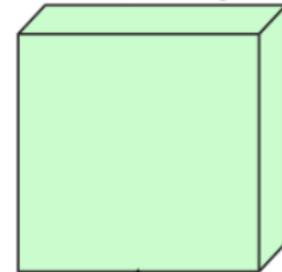
## Decide



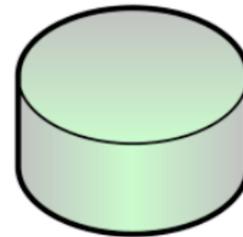
## Collect



## Deploy



## Aggregate



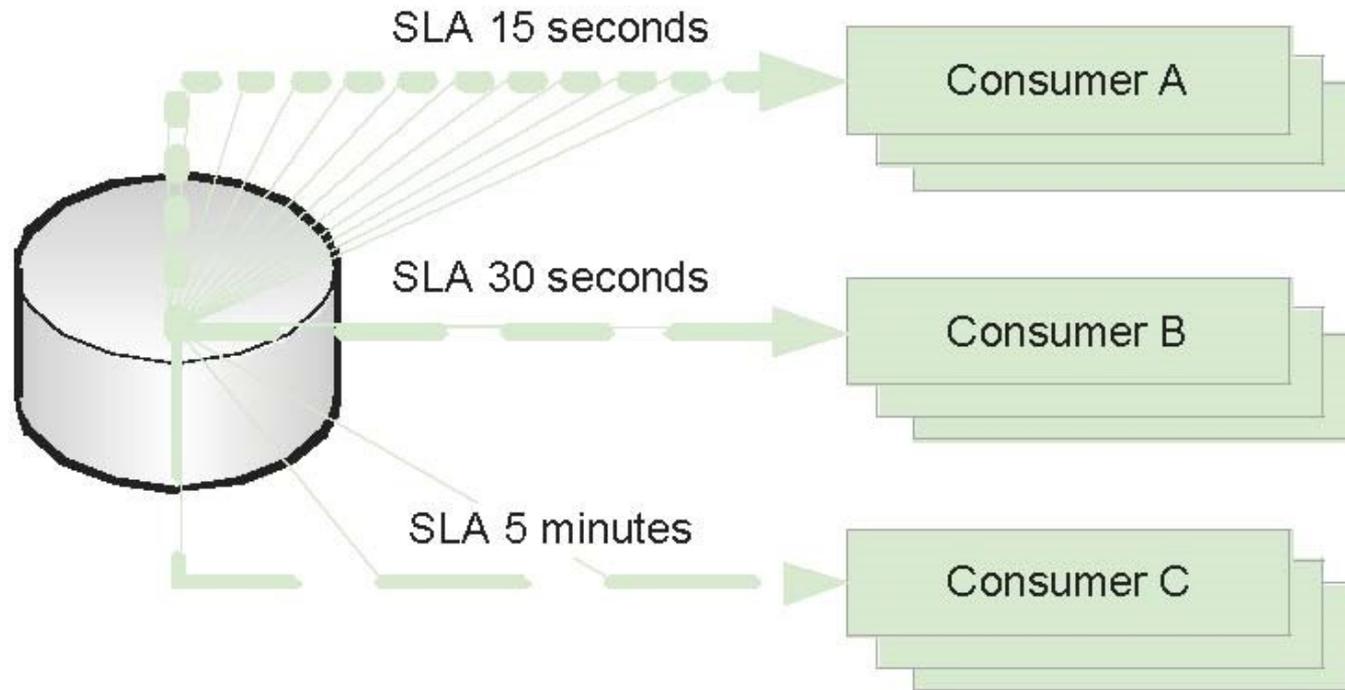
# 3 - AUTOMATE EVERYTHING

## *Pattern:* Adaptive Configuration

define **SLA** for a given **logical** consumer

such as: 99% of events processed in 15 seconds

**dynamically adjust configuration** to meet defined SLA



# 3 - AUTOMATE EVERYTHING

---

## *Pattern:* Machine Learning

### **Dynamically adapt search** experience

- Determine best inventory and assemble optimal page for that user and context

### **Feedback loop** enables system to learn and improve over time

- Collect user behavior
- Aggregate and analyze offline
- Deploy updated metadata
- Decide and serve appropriate experience

### **Perturbation and dampening**

# 4 – EVERYTHING FAILS

---

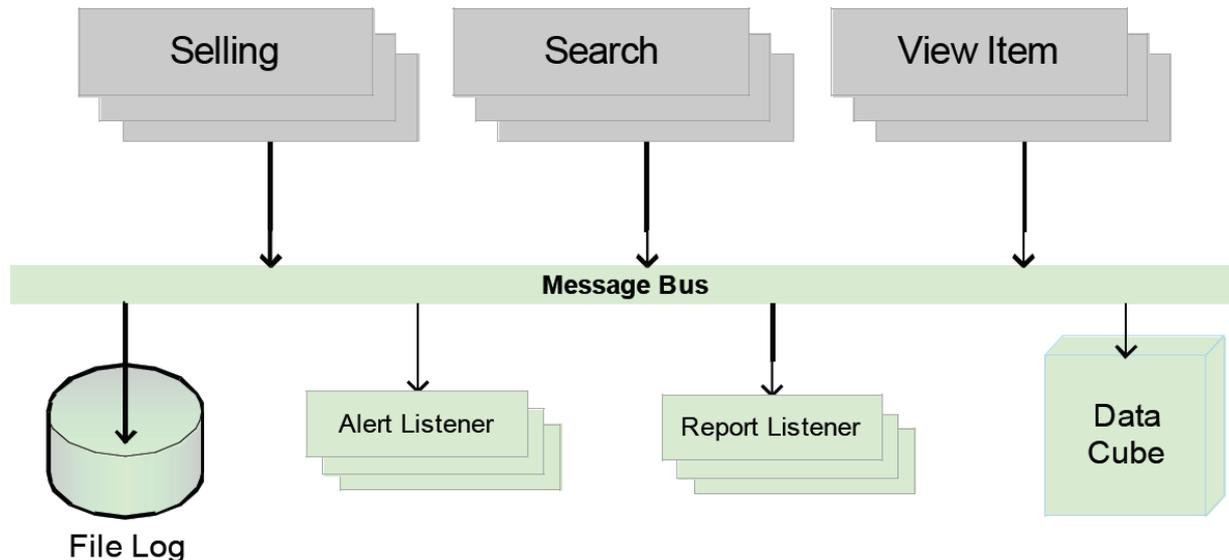
Pattern: **Failure Detection**

Servers **log all requests**

Log all application activity, database and service calls on multicast message bus

More than **2TB** of log messages per day

Listeners **automate failure detection and notification**



# 4 – EVERYTHING FAILS

---

Pattern: **Rollback**

**Absolutely no changes** to the site that **cannot be undone (!)**

- The system **does not take any action** in case **irreversible actions are to be taken**

Every feature has **on / off state** driven by central configuration

- Feature can be immediately turned off for operational or business reasons
- Features can be deployed **“wired-off”** to unroll dependencies

# 4 – EVERYTHING FAILS

---

Pattern: **Graceful Degradation**

Application “marks down” an **unavailable or distressed resource**

- Those resources are dealt with specifically

**Non-critical functionality is removed or ignored**

- All unneeded functions are neither considered nor generally supported

**Critical functionality is retried or deferred**

- All critical points are dealt with specifically and in case of success no problem
- in case of a failure, retried until completed

# 5 – EMBRACE INCONSISTENCY

---

## Choose **Appropriate Consistency Guarantees**

- According with Brewer's CAP Theorem prefer **eventual consistency** to **immediate consistency**
- To guarantee **availability** and **partition-tolerance**, we trade off **immediate consistency**

## Avoid **Distributed Transactions**

- eBay does absolutely **no distributed transactions** – **no two-phase commit**
- minimize inconsistency through **state machines and careful ordering of operations**
- **eventual consistency** through **asynchronous event or reconciliation batch**

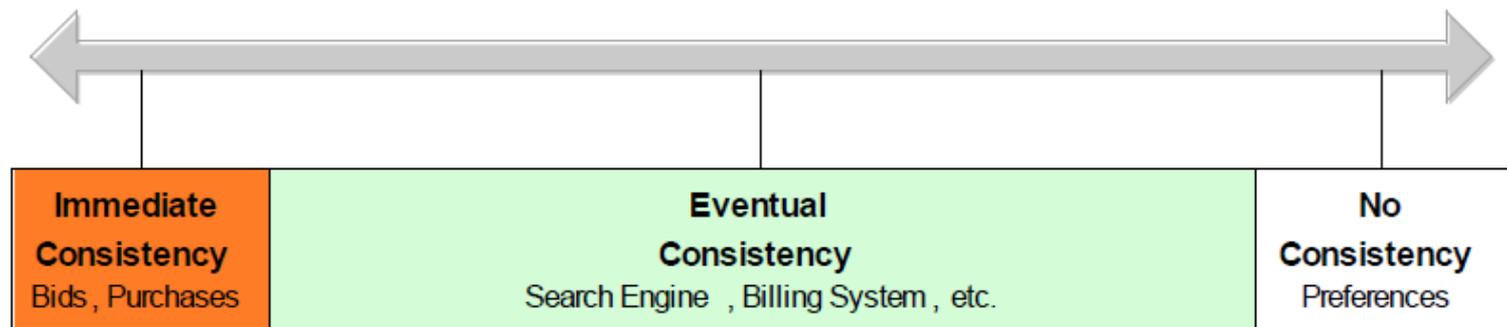
# EBAY PRINCIPLES

---

**Randy Shoup** described Five Commandments with many details along the lines of **high Scalability**, **high Availability**, **low Latency**, **high Manageability**, **low Cost**

And all those requirements can be met by following the first four commandment that can push toward many design lines details, about shard, asynchronicity, adaptive configuration, failure detection and graceful degradation

The final point is **releasing consistency**, depending on application areas, **looking at consistency as a spectrum and not a specific position**



# MOVE ALONG THAT LINE

---

**Randy Shoup described eBay Five Commandments for their system organization**

*Thou shalt...*

- 1. Partition Everything**
- 2. Use Asynchrony Everywhere**
- 3. Automate Everything**
- 4. Remember: Everything Fails**
- 5. Embrace Inconsistency**

